

**SPECIAL PRICES**



**VALID UNTIL 31 MARCH 2022!**



**\$750**

**PER TERM FOR THE *Full* ENROLMENT!**

AVAILABLE FOR PACKAGED GMC ENROLMENT  
(CERT II | CERT IV | DIPLOMA | ADV. DIPLOMA)

***ALL* COURSES • *ALL* INTAKES • *ALL* TIMETABLES • *ALL* CAMPUSES**

TIMETABLES ALWAYS SUBJECT TO AVAILABILITY

**\$3750** **CERT. IV**  
(full enrolment)

**\$4500** **DIPLOMA OR ADV. DIPLOMA**  
(full enrolment)

**FOR ALL NEW APPLICATIONS  
RECEIVED UNTIL 31 MARCH 2022!**

**TERMS & CONDITIONS:** All available courses will be charged at \$750 per term for the full enrolment (\$4500 per diploma) • All enrolments and timetables are subject to availability • Current students cannot transfer from existing classes to this promotional offer • The promotion is valid for new enrolments received by **31/03/2022** and commencing the course by **31/12/2022**.

**SYDNEY & MELBOURNE**

**ALSO AVAILABLE  
FOR GEC + GMC PACKAGES**

**APPLY NOW:**



**\$0 ONSHORE | \$500 OFFSHORE COE DEPOSIT + \$0 ENROLMENT FEE + \$0 MATERIAL FEE**



# TIMETABLE









COURSES	DAY		EVENING		FULL DAY	
	Sydney	Melbourne	Sydney	Melbourne	Sydney	Melbourne
Certificate II in Workplace Skills BSB20120					✓	✓
Certificate IV in Business BSB40120			✓	✓		
Diploma of Business (Digital Transformation) BSB50120					✓	✓
Certificate IV in Leadership & Management BSB40520			✓	✓	✓	
Diploma of Leadership & Management BSB50420			✓	✓	✓	✓
Advanced Diploma of Leadership & Management BSB60420					✓	✓
Certificate IV in Project Management Practice BSB40920			✓	✓	✓	
Diploma of Project Management BSB50820			✓	✓	✓	✓
Advanced Diploma of Program Management BSB60720					✓	✓
Certificate IV in Marketing & Communication BSB40820					✓	✓
Diploma of Marketing & Communication BSB50620					✓	✓
Diploma of Event Management SIT50316	✓					✓



## NEW COURSE AVAILABLE (BSB50120):

### Diploma of **Business (Digital Transformation)**



TERM 1	<b>How Digital Marketing Affects Your Audience</b> BSBCRT511 Develop critical thinking in others (Core)		TERM 4	<b>Maximise the Effect of Your Digital Strategy &amp; SEO</b> BSBDAT501 Analyse data	
	<b>Control Your Digital Budget</b> BSBFIN501 Manage budgets and financial plans (Core)			<b>Martech and Automation - CRM and CSM</b> BSBIN502 Coordinate data management	
TERM 2	<b>Manage Your Digital Resources</b> BSBOP501 Manage business resources (Core)		TERM 5	<b>Navigate the Digital World Safely</b> BSBXC5402 Promote workplace cyber security awareness and practices	
	<b>Develop an Internal Sustainability Program</b> BSBSUS511 Develop digital workplace policies and procedures for sustainability (Core)			<b>Create a Social Responsibility Focus</b> BSBSUS601 Lead corporate social responsibility	
TERM 3	<b>Build a Workplace Communication Plan</b> BSBXC501 Lead communication in the workplace (Core)		TERM 6	<b>Develop and Create Workplace Communications</b> BSBCRT412 Articulate, present and debate ideas	
	<b>Email and Website Marketing - Internal Comms</b> BSBTEC403 Apply digital solutions to work processes			<b>Host Great Digital Meetings</b> BSBTWK503 Manage meetings	



# MANAGEMENT (LEARNING)

This is an outcome based, newly designed, **BSB80120** Graduate Diploma of Management course for the post COVID world leader. Recent global events show us that leaders need to be agile, versatile and flexible to stay ahead of the game.

## SPECIAL PRICES 2022

**\$7,200** *January & March*

**\$9,000** *May, July, September & October*



TRANSMIT  
KNOWLEDGE,  
SKILLS  
AND IDEAS TO  
OTHERS



ENROL NOW!

**TERMS & CONDITIONS:** Graduate Diploma full price \$11,750. Promotion valid for **new non GMC student enrolments** only. Special price of \$7,200 for **January** and **March** Intakes 2022 only. Special price of \$9,000 for **May, July, September** and **October** Intakes 2022 only.

## BSB80120 | GRADUATE DIPLOMA OF MANAGEMENT (LEARNING)

### COURSE OUTCOMES

- Building & Leading Effective Teams
- Planning & Managing Operations
- Managing Workplace Relationships & HR Functions
- Understanding & Interpreting Legislative Requirements
- Sourcing & Applying Information
- Engaging a Range of Stakeholders
- Coordinating Promotional Activities

**52 WEEKS COURSE AT 20 HOURS PER WEEK**

### CAREER OPPORTUNITIES:

- LINE/SENIOR MANAGER
- LEARNING AND DEVELOPMENT MANAGER
- HEAD OF A DEPARTMENT
- HUMAN RESOURCE PRACTITIONER
- RTO MANAGER/EDUCATION ADVISOR



# WHAT WILL YOU LEARN?

This Graduate Diploma is an ideal course for those that want to step into a strategic managerial or administration role. It will also assist students to develop their skills and knowledge to enhance their employability opportunities and apply the knowledge, practical skills and experience in leadership and management across a range of enterprise and industry contexts.

## GRADUATE DIPLOMA OF MANAGEMENT (LEARNING)

BSBH RM 613	CONTRIBUTE TO THE DEVELOPMENT OF LEARNING AND DEVELOPMENT STRATEGIES (CORE)
TAEL ED 803	IMPLEMENT IMPROVED LEARNING PRACTICE (CORE)
BSBL DR 811	LEAD STRATEGIC TRANSFORMATION (CORE)
BSBS TR 801	LEAD INNOVATIVE THINKING AND PRACTICE
BSBT WK 601	DEVELOP AND MAINTAIN STRATEGIC BUSINESS NETWORKS
BSBH RM 611	CONTRIBUTE TO ORGANISATIONAL PERFORMANCE DEVELOPMENT
BSBL DR 812	DEVELOP AND CULTIVATE COLLABORATIVE PARTNERSHIPS AND RELATIONSHIPS
BSBT EC 601	REVIEW ORGANISATIONAL DIGITAL STRATEGY

**ANALYSE,  
GENERATE AND  
TRANSMIT  
SOLUTIONS TO  
COMPLEX  
PROBLEMS**



■ MINIMAL ENTRY REQUIREMENTS APPLY. PLEASE REFER TO OUR WEBSITE FOR DETAILS.

 [greenwichcollege.edu.au](https://greenwichcollege.edu.au)

## PATHWAYS

Greenwich Management College is a highly regarded direct entry pathway provider for selected leading Australian universities and colleges - so you can gain entry without needing to complete an official entrance exam or gain credits to our partners programs after completing our courses.

### PATHWAYS TO UNIVERSITIES:

**macleay college**



**KAPLAN** BUSINESS SCHOOL AUSTRALIA



### INDUSTRY ENGAGEMENT

We offer students the chance to engage with, meet and network with industry leaders through a variety of open channels including our own Industry Insider.



### PRACTICAL LEARNING

Designed to help students develop practical, day-to-day skills. Through our expert trainers and real-life case study approach, our graduates are job-ready faster.



### CAREER KICKSTART

Perfect if you are fresh out of college or looking to fast-track or reboot your career path. You will learn key skills to apply in the workplace and accelerate your progress inside your industry.

#### SYDNEY PITT ST. CAMPUS

Level 2, 396 Pitt Street (Entry via Goulburn Street),  
Sydney NSW 2000, Australia | **t**+61 2 9264 2223

#### NORTH SYDNEY CAMPUS

Level 2, 118 Walker Street, North Sydney  
NSW 2060, Australia | **t**+61 2 8355 3832

#### MELBOURNE CAMPUS

Level 8, 120 Spencer Street, Melbourne  
VIC 3000, Australia | **t**+61 3 8609 0000

